



National Association of Residential Property Managers

## **SOUTHEAST FLORIDA CHAPTER**

The National Association of Residential Property Managers (NARPM®) is an association of real estate professionals who know first-hand the unique problems and challenges of managing single-family and small residential properties.

## **2017 AFFILIATE & SPONSORSHIP OPPORTUNITIES**

We are excited to extend an invitation to our industry partners to join the Southeast Florida NARPM® Chapter Network as an Affiliate and/or a Sponsor

During January 2015, the SEFLA Chapter began its journey as a "Chapter in Formation". In October 2015, with our determination and passion for the industry coupled with the dedication and commitment of our members and businesses within the industry, we accomplished our first goal of becoming an Official Chapter. We are motivated and determined to expand upon achievements. Tremendous goals have been set for 2017, which encompass expanding our network of both professional members and affiliate members.

Through our partnership, your company will have opportunities to promote and network amongst some of South Florida's elite Property Management professionals. This group of high profile professionals is the first line of facilitators for millions of dollars of residential real estate in Southeast Florida. The presentation of your services and products to our members, is both an exclusive opportunity and unique investment approach to cultivate your business.

**\*\*\*\*Packages & details enclosed. Please register by March 31, 2017 to ensure the most optimum exposure. 2017 will have several opportunities for exposure.\*\*\*\***

# **Join our network! Be our Partner!**

Here are just a few reasons why:

**Success | Education | Information Sharing | Networking | Ideas  
Friendships | Strategic Relationships | Results | Growth**



## National Association of Residential Property Managers

### 2017 AFFILIATE & SPONSORSHIP OPPORTUNITIES

	ELITE AFFILIATE SPONSORSHIP \$895.00	PREMIUM AFFILIATE SPONSORSHIP \$600.00	CLASSIC AFFILIATE SPONSORSHIP \$350.00	DELUXE SPONSORSHIP \$500.00	STANDARD SPONSORSHIP \$250.00	NATIONAL AFFILIATE MEMBERSHIP *\$295.00	LOCAL AFFILIATE MEMBERSHIP \$100.00
NARPM® Affiliate Membership benefits with National Chapter (see Affiliate Membership Info Page for full details)	YES					YES	
NARPM® Affiliate Membership with Local Chapter	YES	YES	YES				YES
May serve as a Committee Member/SEFLA Chapter of NARPM® Board	YES	YES	YES				YES
Recognition on Facebook	YES	YES	YES	YES	YES		
Mention of sponsorship at the opening of each meeting	YES	YES	YES	YES	YES		
**Recognition of Company in quarterly e-mails to Chapter Members, incl. Logo/info/digital flyer	YES	YES	YES	YES	YES		
Choice of Month to speak at member meeting for 10 minutes to members & distribute materials	YES	YES	YES	YES	YES		
May attend all events at the same rate as Chapter Members	YES	YES	YES	YES	YES	YES	YES
May provide one Trade Specialty "Tip-of-the-month" for our Facebook page	YES	YES	YES	YES	YES		
Special recognition at any of our evening socials	YES	YES	YES	YES	YES		
***May have booth at SEFLA Chapter's education/trade show events	YES	YES	YES	YES	YES	YES	YES
May serve as the Speaker for 1 monthly member meeting	YES	YES		YES			
May provide one "Sponsor Spotlight" article for our Facebook page	YES	YES		YES			
Company Logo included on "Sponsors Banner", (displayed at each of our events)	YES	YES		YES			

\*A full year of Affiliate membership dues is \$295, less a \$50 new member discount

\*\*your company must provide digital flyer to us

\*\*\*Separate booth fee applies.



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## Affiliate Membership

*(This is a National Membership Affiliation)*

Vendors that provide products and services to the property management industry have the opportunity to join NARPM® as an Affiliate Member. Many companies that provide products and services to property managers only do business in a local geographic area.

### Reach a Qualified Audience

- ◆ As a NARPM® Affiliate, you will be exposed to a growing professional association of real estate and property management professionals that manage hundreds of thousands of single family homes and small apartment complexes nationwide – well over \$20 billion worth of real estate.
- ◆ The average NARPM® member has 17 years experience in the real estate industry and more than 13 years experience in property management; therefore, you will be connecting with the industry's leaders.
- ◆ The average member has belonged to the Association over five years and attends an average of two-and-a-half national events, where they can view Affiliate Member products.
- ◆ Over seventy-six percent of the NARPM® members own a partial or full interest in their company; therefore, they are property managers who can make decisions on what products and services to use.
- ◆ Our member database is available for purchase. Visit [www.narpm.org](http://www.narpm.org) to download and complete the Database Order Form.

### Reap the Benefits

A subscription to our news magazine, the *Residential Resource*, is included with your membership dues. You will start receiving the magazine as soon as your completed application is processed.

### Advertising Opportunities

Exhibit at NARPM® Trade Shows, advertise directly to your optimum target market and become a resource to the entire Professional membership for products and services. Visit [www.narpm.org](http://www.narpm.org) for more advertising opportunities.

### Membership Cost

Annual Affiliate membership dues are \$295 less a \$50 new member discount, making the effective dues amount \$245—which works out to be less than \$20.42 a month. If there's a better return on your investment, we don't know about it!

### How to Join

Fill out the attached "Affiliate Membership Application" and e-mail it to the Southeast Florida Chapter 2017 President, Eddie Miller at: [eddie@pristinepm.com](mailto:eddie@pristinepm.com)

The amount of your full year membership dues must be paid initially. The fee will be prorated in the second year of membership to reflect the partial first year and be due on January 1st. And now is a great time to join!



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SOUTHEAST FLORIDA CHAPTER

## 2017 AFFILIATE / SPONSORSHIP

### APPLICATION & PACKAGE SELECTION AGREEMENT

Company Name: \_\_\_\_\_ Business Type/Product/Service: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City/ST/Zip \_\_\_\_\_  
 Company Phone: \_\_\_\_\_ Ext: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

### 2017 AFFILIATE / SPONSORSHIP OPTIONS: (select one)

*A full year of Affiliate / Sponsorship dues is based upon the above selection and must be paid initially. Dues are nontransferable and non-refundable.*

☐ **ELITE AFFILIATE SPONSORSHIP—\$895.00**

(\* \$295.00 Payable to National Chapter of NARPM® /  
 \$600.00 Payable to SEFLA Chapter of NARPM® )

☐ **STANDARD SPONSORSHIP—\$250.00**

(\$250.00 Payable to SEFLA Chapter of NARPM® )

☐ **PREMIUM AFFILIATE SPONSORSHIP—\$600.00**

(\$600.00 Payable to SEFLA Chapter of NARPM® )

☐ **NATIONAL AFFILIATE MEMBERSHIP—\*\$295.00**

(\* \$295.00 Payable to National Chapter of NARPM® )

☐ **CLASSIC AFFILIATE SPONSORSHIP—\$350.00**

(\$350.00 Payable to SEFLA Chapter of NARPM® )

☐ **LOCAL AFFILIATE SPONSORSHIP—\$100.00**

(\$100.00 Payable to SEFLA Chapter of NARPM® )

☐ **DELUXE SPONSORSHIP—\$500.00**

(\$500.00 Payable to SEFLA Chapter of NARPM® )

**Signature of Applicant:** \_\_\_\_\_ **Date:** \_\_\_\_\_

I understand that Sponsorship in the Southeast Florida Chapter of the National Association of Residential Property Managers® is in a non-voting capacity. I understand that my application must be accepted and approved by the Southeast Florida Chapter of NARPM® Board of Directors and I agree to abide by their decision. I affirm that the information contained herein is true and accurate. Acceptance as a Southeast Florida Chapter of NARPM® Affiliate Member is based on the same guidelines as for a regular member, except that Affiliate Members need not be real estate licensees. Although this is a non-voting membership of the association, they can serve in advisory positions to the Board of Directors, to Chairpersons of Committees and can serve as Committee Members.

### ***PAYMENT INSTRUCTIONS:***

#### **For payments due to the Southeast Florida Chapter of NARPM®**

Please provide the e-mail address to which the PayPal Invoice should be directed for our online payment option.

E-Mail Address: \_\_\_\_\_.

*If you would like to pay by check, please e-mail eddie@pristinepm.com or call 305-807-4045*

#### **For Payments due to the National Chapter of NARPM®**

Please refer to the enclosed “*Affiliate Member Application*”, as you will need to complete this application as well. Please follow the payment method instructions, which are separate from those included in this “*LOCAL*” application.

# AFFILIATE MEMBERSHIP APPLICATION

Fax to 866-466-2776 or Send to NARPM®, 638 Independence Parkway, Suite 100, Chesapeake, VA 23320.

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Company Phone: \_\_\_\_\_ ext: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Describe your product/service: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Which category **best** describes your company?

☐ Business Products & Services

☐ Internet Tools & Marketing

☐ Maintenance

☐ Software

☐ Legal Services

☐ Tenant Screening

How did you hear about NARPM®?

☐ Industry Tradeshow

☐ NARPM® Event

☐ Website

☐ Facebook

☐ IREM® Ad

☐ From a Member

☐ Article

☐ Mail

☐ Other (Please indicate) \_\_\_\_\_

Referred by: \_\_\_\_\_

## MEMBERSHIP & DUES

Includes a company listing, link to your website and e-mail address noted above on [www.narpm.org](http://www.narpm.org), subscription to and listing in every issue of the award-winning *Residential Resource*, and eligibility for the Affiliate of the Year Award after membership for two consecutive years.

A full year of Affiliate membership dues is \$295, less a \$50 new member discount, and must be paid initially. The fee will be prorated in the second year of membership to reflect the partial first year and be due on January 1st after joining. Dues are nontransferable and nonrefundable.

Signature of Applicant: \_\_\_\_\_ Date: \_\_\_\_\_

**I understand that Affiliate membership in the National Association of Residential Property Managers is in a non-voting capacity. I understand that my application must be accepted and approved by the NARPM® Board of Directors and I agree to abide by their decision. I affirm that the information contained herein is true and accurate.**

## PAYMENT METHOD

☐ Check enclosed in the amount of \$245.00 via Check # \_\_\_\_\_ Date: \_\_\_\_\_

☐ I authorize NARPM® to charge \$245.00 to my: ☐ Visa ☐ MC ☐ Discover ☐ AMEX

Cardholder's Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

*I authorize NARPM® to charge my credit card.*

(This information will be shredded.) Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec. Code: \_\_\_\_\_